

# Jess Porter

Graphic & Web Designer

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## ABOUT ME

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“ After more than 10 years of experience as a full time graphic and web designer - I still love what I do.

I appreciate minimal design and the challenge of communicating more with less. I believe a good designers job is to simplify and organize information, making it easier to understand and aesthetically pleasing.

My work is at it's best when I'm part of a team. Working with a team that can rely on each others' strengths and insight can produce the best product possible.

## EXPERIENCE

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### Graphic/Web Designer

*Blender Inc., 2012 - Present*

Part of a cross-functional and interdisciplinary team creating brand and marketing solutions through advertising and marketing materials, corporate identity, digital properties, including websites, social media, and print.

w: [blenderadv.com](http://blenderadv.com)

## DESIGN PROFICIENCY

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### Adobe Suite

Photoshop	●●●●●●●●●●●●●●●●
Illustrator	●●●●●●●●●●●●●●●●
InDesign	●●●●●●●●●●●●●●●●
Dreamweaver	●●●●●●●●●●●●●●●●

### Web

Wordpress CMS	●●●●●●●●●●●●●●●●
CSS	●●●●●●●●●●●●●●●●
HTML	●●●●●●●●●●●●●●●●
SEO	●●●●●●●●●●●●●●●●
Google Analytics	●●●●●●●●●●●●●●●●

## PERSONAL QUALITIES

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- Sense of humor
- Attention to detail
- Self motivated and learns quickly
- Able to work independently
- Able to work in a fast paced, rapidly changing environment within a deadline
- Organized
- Ability to manage multiple projects at the same time
- Strong collaboration, communication and interpersonal skills

## EDUCATION

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### Bachelor of Fine Arts

*Applied Media Arts*

WestPenn Edinboro

Concentration: Graphic Design

Graduation: May 2012

QPA: 3.7

Deans List: Spr 2011, Fall 2011

### Masters of Education

*Middle and Secondary Instruction*

WestPenn Edinboro

Graduation: May 2008

QPA: 3.6

Deans List: Entire Degree

### Bachelor of Science

*Art Education*

WestPenn Edinboro

Minor: Spanish

Concentration: Metals

Graduation: December 2005

QPA: 3.1

Deans List: Fall 2002

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“Whatever your are. Be a good one.”

-Abraham Lincoln